



BALLET ARTS ENSEMBLE

ESTABLISHED IN 1982

www.balletartsensemble.org



WHAT WE DO

Each year, dancers between the ages of 12-18 audition to become a member of this performing ensemble. Led by Artistic Director, Betty Kondo, dancers train and perform in two major public productions a season in Kalamazoo and the surrounding area along with exciting opportunities to partner with other local arts productions and community outreach programs. These dancers benefit from a variety of guest artists and choreographers throughout the year along with opportunities to dance with live professional music. BAE also offers dancers scholarship opportunities for extended dance education in summer programming during their time with the ensemble.

THE SEASON

BAE starts their 2024-25 season with a November production at Gull Lake Center for the Fine Arts featuring the ballet *Coronation of the Dragonfly Queen* followed by an *Enchanted Tea*. December 18th, BAE will be guest performing at *Nutcracker Suites & Treats*, an event hosted by our long time community partner Kalamazoo Symphony Orchestra (KSO) at the Radisson in downtown Kalamazoo. BAE's Spring production will be a mixed repertoire featuring *Swan Lake Act II* as well as new choreography by Artistic Director, Betty Kondo. More info to come!

Plans are in place to participate in RAD Fest at the Epic Center March 2, 2025 hosted by Wellspring/Cori Terry & Dancers. BAE will also be guesting with KSO in their final Masterworks program May 3, 2025.

HOW YOU CAN HELP

By partnering with BAE, you are directly benefiting these young artists and the Kalamazoo community. You are giving young artists an opportunity to participate in an activity that promotes physical and mental strength, dedication, musicality, group work, and once-in-a-lifetime collaborations with local and worldwide professionals. You will be helping to provide community enrichment in the arts for people of all ages through public performances, outreach programs, and discount ticket offers for students, seniors, and active/retired military

**WE HOPE THAT YOU WILL CONSIDER
BECOMING ONE OF OUR SPONSORS.**



BETTY KONDO
ARTISTIC DIRECTOR

THE MISSION

Established in 1982, Ballet Arts Ensembles is a nonprofit organization serving the Kalamazoo area with a mission to provide educational and performing opportunities for its members while perpetuating the art of dance with emphasis in ballet.



TO BECOME A SPONSOR CONTACT

MAGGIE HULING

BOARD OF DIRECTORS VICE PRESIDENT, BAE

vicepresident@balletartsensemble.org

(309) 721-0340



BALLET ARTS ENSEMBLE

2024-25 Season



BUSINESS & CORPORATE SPONSORSHIP BENEFITS

SEASON SPONSORS \$2500-\$5000

Recognition

- Sponsorship recognition from stage at each 2024-25 season performance
- Name and/or logo in performance printed programs
- Name and/or logo recognition on BAE website, Facebook, and Instagram with hotlink to the sponsor website
- Signage recognizing sponsors at performances
- Advertisements in printed programs

Hospitality

- Complimentary tickets to performances in 2024-25 season. Sponsors will receive two (2) complimentary tickets for every \$500 donated in the 2024-25 season.
- Two (2) passes to Donor Lounge (if applicable for the current season)
- Behind the scenes experience. Donors at this level get a special invitation to a BAE rehearsal and/or backstage tour during dress rehearsal or performance day (if possible)

CONTRIBUTING SPONSORS \$500-\$2499

Recognition

- Name and/or logo in performance printed programs
- Name and/or logo recognition on BAE website, Facebook, and Instagram with hotlink to the sponsor website
- Signage recognizing sponsor at performances
- Advertisements in printed programs

Hospitality

- Complimentary tickets to performances in the 2024-25 season.. *Sponsors will receive two (2) complimentary tickets for every \$500 donated in the 2024-25.*
- Two (2) Passes to Donor Lounge (if applicable for the current season)

WE HOPE THAT YOU WILL CONSIDER BECOMING ONE OF OUR SPONSORS.

VISIT OUR WEBSITE AT WWW.BALLETARTSENSEMBLE.ORG

