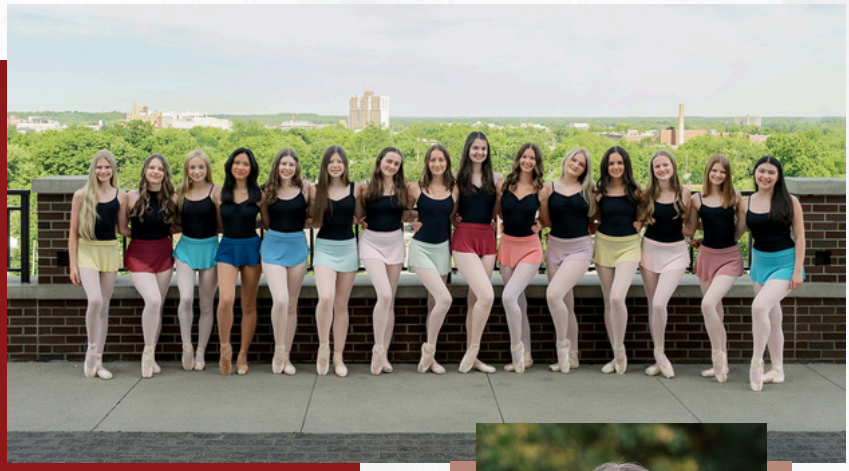
BALLET ARTS ENSEMBLE

ESTABLISHED IN 1982

www.balletartsensemble.org



WHAT WE DO

Each year, since 1982, dancers between the ages of 12-18 audition to become members of this non-profit performing ballet ensemble. Led by Artistic Director Betty Kondo, dancers train and perform in two major public productions a season in Kalamazoo and the surrounding area, along with exciting opportunities to partner with other local arts productions and community outreach programs. These dancers benefit from a variety of guest artists and choreographers throughout the year, as well as opportunities to dance with live professional musicians, including our long-standing partnership with the Kalamazoo Symphony Orchestra. BAE also offers dancers scholarship opportunities for extended dance education in summer programming during their time with the ensemble. BAE has awarded over $50,000 in scholarships since 2003.



BETTY KONDO
ARTISTIC DIRECTOR

THE SEASON

- Ballet Arts Ensemble kicks off the season with a guest appearance in the Kalamazoo Symphony Orchestra's Family Concert of *Peter and the Wolf* at Chenery Auditorium on November 7, 2026.
- BAE is planning its biannual Nutcracker Suites and Treats event, a shortened version of the full-length ballet performed in a more intimate setting at the Cori Terry Theatre, Epic Center, on December 19, 2026, at 1 pm, 3pm, and 5pm.
- We continue our long relationship with Bronson Children's Hospital with a special performance at the Gilmore Auditorium for patients, families, and healthcare workers in February of 2027 (Private event)
- We are delighted to be a guest of Kalamazoo Symphony's Youth Concert Series, March 8-10, 2027, at Miller Auditorium. A KSO-hosted event that reaches over 13,000 students from the Southwest region every year.
- BAE takes on a full-length ballet, *The Enchanted Doorway*, at Chenery Auditorium on March 19, 2027.

Ballet Arts Ensemble looks to be a part of many other events throughout the season. BAE is always seeking opportunities to partner with other local arts organizations to keep dance vibrant and alive in our community.

MISSION

The mission of Ballet Arts Ensemble, a Kalamazoo-based nonprofit organization, is to foster artistic growth and performance opportunities for young dancers while enriching the community through ballet productions, educational outreach, and partnerships that cultivate artistic collaboration and engagement.

HOW YOU CAN HELP

By partnering with BAE, you are directly benefiting these young artists and the Kalamazoo community. You are giving young artists an opportunity to participate in an activity that promotes physical and mental strength, dedication, musicality, group work, and once-in-a-lifetime collaborations with local and worldwide professionals. You will help provide community enrichment in the arts for people of all ages through public performances, outreach programs, and discounted ticket offers for students, seniors, and active/retired military.

WE HOPE THAT YOU WILL CONSIDER BECOMING ONE OF OUR SPONSORS.



TO BECOME A SPONSOR CONTACT

MAGGIE HULING
BOARD OF DIRECTORS VICE PRESIDENT, BAE
vicepresident@balletartsensemble.org
(309)721-0340

BALLET ARTS ENSEMBLE
2026-27 Season



BUSINESS & CORPORATE SPONSORSHIP BENEFITS

PRESENTING SPONSOR $5000 AND ABOVE

Recognition

- Verbal recognition during performance announcements at each 2026-27 season performance
- Option to sponsor a specific performance, make a pre-show curtain speech, and logo on the print program cover
- Name and/or logo in performance printed programs hosted by BAE
- Name and/or logo recognition on BAE website, Facebook, and Instagram with hotlink to the sponsor website
- Your company logo will be placed in BAE Constant Contact email campaigns, reaching an engaged audience of 5,000
- Signage recognizing sponsors at performances in the lobby
- Advertisements in printed programs hosted by BAE

Hospitality

- Will receive ten (10) complimentary tickets for BAE hosted performances.
- Behind the scenes experience- Sponsors at this level get a special invitation to attend a BAE rehearsal at our studios and/or backstage tour during dress rehearsal or performance day. This level also offers the option to have two guests watch a performance from backstage during our Spring 2027 performance at Chenery Auditorium.

SEASON SPONSOR $1,000-$4,999

Recognition

- Verbal recognition during performance announcements at each 2026-27 season performance
- Name and/or logo in performance printed programs hosted by BAE
- Name and/or logo recognition on BAE website, Facebook, and Instagram with hotlink to the sponsor website
- Your company logo will be placed in BAE Constant Contact email campaigns, reaching an engaged audience of 5,000
- Signage recognizing sponsors at performances in the lobby
- Advertisements in printed programs hosted by BAE

Hospitality

- Will receive six (6) complimentary tickets for BAE hosted performances.
- Behind the scenes experience- Sponsors at this level get a special invitation to attend a BAE rehearsal at our studios and meet our staff and dancers.

CONTRIBUTING SPONSORS $500-$999

Recognition

- Name and/or logo in performance printed programs hosted by BAE
- Name and/or logo recognition on BAE website, Facebook, and Instagram with hotlink to the sponsor website
- Signage recognizing sponsor at performances
- Advertisements in printed programs hosted by BAE

Hospitality

- Will receive two (2) complimentary tickets for BAE hosted performances

WE HOPE THAT YOU WILL CONSIDER BECOMING ONE OF OUR SPONSORS.

VISIT OUR WEBSITE AT WWW.BALLETARTSENSEMBLE.ORG